

Craig Murdock

NEW YORK, NY — Philip Morris USA recently announced the appointment of Craig B. Murdock to Area Manager in Provo.

In his new position, Murdock is

responsible for the sale and marketing of Philip Morris tobacco products with distributor, vendor and chain accounts in Salt Lake City and southern Utah.

Born in Provo,

Murdock joined Philip Morris in 1982 as a sales representative.

Philip Morris USA, the largest operating unit of Philip Morris Inc., a wholly-owned subsidiary of Philip Morris Companies Inc., produces a number of leading cigarette brands: Marlboro, the largest selling cigarette in the USA and the world; Benson & Hedges 100's, the largest selling free-standing 100mm brand in the U.S.; Merit, the largest selling low-tar cigarette; and Virginia Slims, the leading cigarette made especially for women.

